



# TEXAS10SERIES.COM

**PRESS RELEASE**  
For Immediate Release

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## **Texas 10 Race Management Announces New Charity Partner The Folds of Honor Foundation**

THE WOODLANDS, TEXAS (July 28, 2016) – Texas 10 Race Management is happy to announce it has selected the Folds of Honor Foundation as the charity partner of the Texas 10 Series. Over the last six months Texas 10 Race Management has been actively pursuing multiple charitable organizations to align with for the benefit of giving.

Folds of Honor Foundation will have the opportunity to receive proceeds from the sell of merchandise and all items will include the Folds of Honor logo. Additionally, participants will have the opportunity to donate during the registration process or actively set a fundraising page and raise funds for them through a Charity Challenge fundraising page.

The program is designed for runners to challenge themselves and raise the most funds for the charity of choice. Sharing their fundraising goals with family, friends and colleagues help them accomplish not only something for themselves but also for the charity they select. It is a great way to bring a spotlight to the charity they are running for and shows their commitment to success. We encourage runners to take the challenge, and watch how making a difference for others makes a difference for you!

“We are looking forward to our partnership with Folds of Honor”, stated Willie Fowlkes, President and CEO of Texas 10 Race Management. “As a former servicemen in the US Navy I understand the sacrifices military personnel make for our country. We must not forget those families and love ones who are part of that sacrifice. We have an opportunity to honor those through the Folds of Honor Foundation that paid the ultimate sacrifice for our freedoms we tend to take for granted.”

The Texas 10 Series, whose mission is to help promote the advancement of running while supporting the community with positive benefits, is a premier running race series in its fourth full year, which is hosted in seven different Texas cities. Over the course of the first 5 years, over \$75,000 has been raised and donated to non-profits and volunteer groups.

“The 10 mile distance looks to be the new trending distance as the half marathon reaches capacity with dates and venues across the country,” according to Fowlkes.

### **About Texas 10 Race Management, LLC**

Founded in 2012 and located in The Woodlands, Texas 10 Race Management, LLC, combines the talents and expertise of some of the best event producers in the nation. Texas 10 Race Management, LLC aims to provide local running communities with a new premier running event and series. Our mission is to promote the advancement of running while supporting the community with positive economic impact, healthy initiatives and educational benefits. **Like us on Facebook at “Texas 10 Series” and follow us on Twitter @Texas10Series.**



## About Folds of Honor Foundation

Of the one million-plus dependents adversely affected by deployments, nearly nine out of 10 do not qualify for federal scholarship assistance. Since 2007, the Folds of Honor has carried forth this singular, noble mission. To close the gap, providing educational support to spouses and children of America's fallen and wounded soldiers. For more information please visit <https://www.foldsofhonor.org>.

