



PRESS RELEASE
For Immediate Release

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TEXAS10 HUNTSVILLE OPENS 2013 TEXAS 10 SERIES

HUNTSVILLE, TEXAS (March 22, 2013) -- Texas 10 Race Management, LLC and WinWin Events is pleased to announce the arrival of Texas10 Huntsville -- a new road race for Walker County and surrounding areas slated to be held here on Sunday, April 7, 2013 in the heart of the Sam Houston State University campus.

"We want to give runners an experience that's second to none," said race director Willie Fowlkes. "Everyone will have a chance to win a cash prize and be a part of something special while competing for the Armadillo and/or Ten Gallon Cup."

Texas10 Huntsville, with significant support from Huntsville's long-time running club, the Seven Hills Running Club, is part of the Texas 10 Series -- a new premier running race series that will be hosted in as many as eight different Texas cities providing age group athletes multiple, unique opportunities to walk away with cash -- just like the elites.

Three race distances will be part of the inaugural Texas10 Huntsville.

The marquee event will be a two-loop, 10-mile course that will traverse areas just southeast of downtown Huntsville and parts of Sam Houston State University.

A 5-mile race, which will begin concurrently with the 10-mile race at 7:30 a.m., will feature just one loop of the course.

The Lil Tex Kid's 1-Mile Race will start at 10:15 a.m., which allows all of the attention to be focused on the children and for parents, other family members or friends to run the distance with their youngster.

Online registration is currently available www.texas10series.com.

Entry fees are \$65 for the Texas10 Huntsville, \$51 for the five-mile race and \$20 for the Lil Tex Kid's 1-Mile Race.

Overall male and female winners in the Texas10 Huntsville will each win \$150 with the fastest at the five-mile split each earning \$75. Age group winners in the 10-mile race will win a free entry to the 2014 race.

Athletes who place in their age group in the Texas10 Huntsville and the other two races currently planned for Waco and Conroe in November and December, respectively, will earn points to be eligible for prize money, up to \$11,700 to be divided among the male and female age groups, and free entries in the Armadillo Cup competition.

Running clubs are encouraged to participate in the Texas 10 Series via the Ten-Gallon Club Cup competition, which can earn five different clubs up to \$2,600 in a total prize purse.

Details of both competitions can be found on the Series website at www.texas10series.com.

About Texas 10 Race Management, LLC and WinWin Events

Founded in 2012 and located in The Woodlands, Texas 10 Race Management, LLC and WinWin Events combines the talents and expertise of some of the best event producers in the nation. Texas 10 Race Management, LLC and WinWin Events aims to provide local running communities with a new premier running series. Our mission is to promote the advancement of running while supporting the community with positive economic impact, health initiatives and educational benefits.

About Huntsville

Located a little more than an hour north of Houston, Texas and George Bush Intercontinental Airport, Huntsville, "where a warm welcome awaits!", offers visitors an array of discoveries - history, nature, prominent state institutions, antiques - all mixed with hometown hospitality. Huntsville, Texas is home to General Sam Houston who fought for Texas independence where you will find his statue, "A Tribute to Courage", that stands 77' tall amid a majestic and serene place. Huntsville is a place to bring the whole family where you can enjoy great museums such as the Sam Houston Memorial Museum, the Texas Prison Museum and the HEARTS Veterans Museum. The historic downtown square is lined with antique and boutique shops and eateries to visit after enjoying a round of golf at Raven Nest or camping, boating, fishing and hiking among the pines at Huntsville State Park. Huntsville's Cultural District reveals art galleries, historic homes and theater performances.

Huntsville's annual events and overnight accommodations can be found at www.huntsvilletexas.com or by calling 800-289-0389. Also, "follow" them on Twitter at www.twitter.com/HuntsvilleTexas.

